

How a Fargo-based retailer found success accepting credit cards, after almost giving up because of rising costs

About Company



Sports City is a small retailer located in Fargo, ND, and sells officially licensed sports apparel for all the major sports. Sports City specializes in caps, clothing, and a variety of novelty items. Sports City is a locally owned store that was opened in 1994.

» www.sportscityfargo.com

The issue: Every year rates would increase with no explanation

Ron Gorde, owner of Sports City, never had too many problems with his processor, until they kept raising his rates. Every year his costs would go up significantly with his processor, and when he would confront them they would never give him a straight answer.

As he kept asking, they seemed even harder to get a hold of, even when his credit card terminal would have glitches.

The big a-ha moment

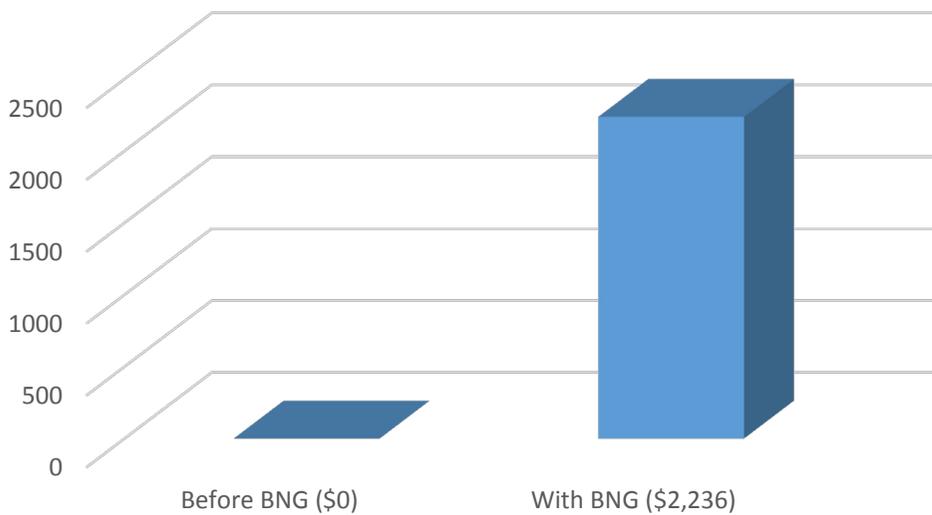
Ron knew his business couldn't continue at things with their current processor. He started researching for a better solution with better rates.

Sports City decided to invest in BNG Holdings as their Payment processor, since the prices seemed fair.

The results

The result of BNG's support has also been stellar, as Sports City has suffered equipment issues right before Black Friday, the biggest annual sales day for retailers. Sport City owner, Ron, knew that BNG would deliver as a new credit card terminal arrived just in time for the big shopping day.

Total Savings on Payments Processing Fees



Why they would recommend BNG

“You can not beat the customer service!”

Ron Gorde



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