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## Fargo Retailer Solves Problem Of Rising Credit Card Rates

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### About Sports City West Acres

Sports City is a small retailer located in Fargo, ND, and sells officially licensed sports apparel for all the major sports. Sports City specializes in caps, clothing, and a variety of novelty items that opened its doors in 1994.

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### BEFORE SPORTS CITY'S CREDIT CARD RATES WERE RAISED EVERY QUARTER

Sports City is a small retailer who kept struggling with their credit card processing rates rising. As a small business, they could not afford their credit card processing rates, and fees increase every few months. It was cutting into their profits and not adding any value to Sports City and how they operated.

On top of their processing fees rising, they had subpar equipment to use in their store. Multiple times their credit card terminals and point-of-sale system would break down and result in the need to replace equipment constantly. Not only did the broken terminals lead to missed sales opportunities, but it also meant they would wait multiple days to have their support request for a new terminal fulfilled.

Because of all their issues, Sports City decided to look for another processing company to serve this business.

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### WHY THEY NEEDED A NEW PAYMENT SOLUTION

After some research, they chose to partner with BNG Payments to provide their payment processing and point-of-sale services for their business.



There was an immediate transformation in the support they received and their monthly credit card processing statements. Sports City was no longer losing significant money from fees and processing rates on their monthly statements.

In addition to receiving lower processing rates, Sports City now has quality equipment that doesn't break constantly, preventing loss in sales.

If the store has trouble, they can have the peace of mind knowing they can contact BNG Payments support and immediately have their issues addressed. Instead of a 1-800 number and unclear answers, Sports City receives support fast.

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## WHY THEY WOULD RECOMMEND BNG PAYMENTS



“You can not beat the Customer Service! I hated paying higher payment processing rates and receiving nothing in return. With BNG Payments, I pay lower processing rates and receive better support for my credit card terminals and point-of-sale system.”



Ron Gorde, Owner of Sports City



Learn about how you can take payments smarter with the best solution for your business.

[www.bngpayments.net/merchant-services/](http://www.bngpayments.net/merchant-services/)

